



Artist Liz Webster



# FLOWER CITY ARTS CENTER

Dear Friend,

The Flower City Arts Center provides free and low-cost arts experiences to over a thousand Rochester youth in a typical year. During the COVID-19 pandemic, FCAC continued critical arts learning for hundreds of youth in our community, offering over 400 hours of live and virtual classes, and donating 250 art kits to elementary students during quarantine. The experiences we provide empower youth who otherwise do not have access to



equipment or individual instruction to achieve their artistic goals. When you give to the **Flower City Arts Center Youth Arts Fund**, you'll help continue to grow young artists through high-quality arts learning. Our plan to upgrade computers and software for the Center's Digital Arts Studio will directly impact young students who spend a lot of time in this area developing their skills and making professional-quality work.



Meet Carina Christman, a senior at Rochester's School of the Arts. Carina is a talented young artist who participated in our *Expanding the Field* program for the past three years. She benefited by being able to take classes in traditional and digital photography that she otherwise could not afford. Carina has blossomed in the program, which helped her create a competitive artist portfolio, and now she will attend the Rochester Institute of Technology this fall on a full scholarship to study film production.

Carina says, "I probably would not have gone into the program if it wasn't scholarship-based. I like the diversity of what we do and the inclusivity felt here. The field trips to art galleries are also great and a lot of fun!"

Your gift will help continue our need-based, youth tuition-assistance program, K-12 field trips to FCAC, *Studio 678*, an afterschool program for 6<sup>th</sup>-8<sup>th</sup> graders from city schools, and *Expanding the Field*, our initiative to support high school students of color with classes, studio facilities, portfolio development, and mentorship.

Please consider sharing your gift this spring with Flower City Arts Center – because, like flowers depend on the sun, we depend on the gifts of friends like you to cultivate a beautiful community garden where all youth are able to create, share, and experience the visual arts.

To learn more about how your support will benefit young Rochester artists, please visit [flowercityarts.org/youth](http://flowercityarts.org/youth).



## HOW WILL YOUR GARDEN GIFTS GROW?



**Plant a Crocus** for \$250 and you could help provide industry standard digital arts software.



**Plant a Daffodil** for \$500 and you could help to purchase a digital camera for youth programs.



**Plant a Tulip** for \$750 and provide bus transportation for 75 students in our youth programs.



**Plant a Lily** for \$1000 and a new computer can be named after your business.



**Plant a Magnolia** for \$2500 and your business will be a 6 month sponsor of our youth programs with logo on our website.



**Plant a Lilac** for \$5000 and your business will be a 1 year sponsor of our youth programs and include your logo across all social media platforms and on our website.

*Thank you for giving generously to the Flower City Arts Center today and planting seeds of success for young artists to color the world a more beautiful place.*

Gratefully,

Cheryl McKeiver, Executive Director

## FLOWER CITY ARTS CENTER YOUTH ARTS FUND DONATION FORM

\$250  \$500  \$750  \$1000  \$2500  \$5000  Other \$ \_\_\_\_\_

Name: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Address: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Check Enclosed