

2025

SPONSORSHIP PACKAGE

SAT

FEB 22 2025

4:30 – 8PM



chili

cook-off

THEY BRING THE HEAT. WE BRING THE BOWLS. YOU BE THE JUDGE

EVENT SPONSORSHIP OPTIONS

CHILI COOKOFF

Saturday, February 22, 2025

A contest for local area restaurants to show off their chili culinary talent.





As a guest, you'll get to:

- Select a handmade bowl
- Listen to live musical talent
- Feast on over a dozen chilis

Drawing 300+ people each year, 2025 will mark the 18th annual Chili Cookoff. It is important to respond early so that you will get the longest and broadest reach for your sponsorship.



Call (585) 244-1730 ext. 4 to lock in your sponsorship now!

Chili Cookoff Sponsor Options	 Habañero \$2,000	 Cayenne \$1,000	 Jalapeño \$500	 Poblano \$175
Ad on Placemat	•	•	•	•
Display at Event	•	•	•	
Signage at event	•	•		
Logo on poster	•	•		
Logo in print ads & web	•			
Complimentary Tickets	8	4	2	1

A COMMUNITY PARTNERSHIP

YOUR SUPPORT HELPS OUR COMMUNITY

Whether through the lens of a camera, on the pottery wheel, or at the press, our students, professionals and resident artists are learning and creating art in ways that help them and help us all.

Your support of the Flower City Arts Center will allow:

- More classes and studio and equipment access for people to learn and make art
- Our artist residency program to flourish, offering options for emerging artists to get a start on their career
- Youth of our community to participate in art programs and bring creativity to their lives.

People in the community will learn of your support through our multiple channels of communication.

AT THE HABANERO LEVEL OF SPONSORSHIP, you will be listed on our website.

At other levels, signs noting your participation will be prominently displayed in our building for our hundreds of students and visitors to see.

In the digital arena, you will be reaching:

Website:

53,000+ users per year

E-Newsletter:

7,800+ contacts

Facebook:

6,000+ followers

Instagram:

9,700+ followers



CHOOSE YOUR SPONSORSHIP

I'D LIKE TO SPONSOR THE CHILI COOKOFF:

- \$2,000 Habañero**
- \$1,000 Cayenne**
- \$500 Jalapeño**
- \$175 Poblano**
- We cannot sponsor the Chili Cookoff at this time.
Instead, please accept our donation of \$_____.

The Flower City Arts Center will invoice you for the sponsorship.
Please complete the information below for follow-up on payment.

COMPANY NAME (AS YOU WISH TO BE ACKNOWLEDGED)

PLEASE PRINT YOUR NAME

ADDRESS

CITY

STATE

ZIP

PHONE

EMAIL ADDRESS

SIGNATURE

Please submit this sponsorship agreement to:

Joe Mangano
Flower City Arts Center
713 Monroe Ave
Rochester NY 14607

KEEP IN TOUCH

IN PERSON/BY MAIL

Flower City Arts Center
713 Monroe Avenue
Rochester, NY 14607

PHONE/EMAIL

Joe Mangano
Development Director
(585)244-1730 ext. 4
jmangano@flowercityarts.org

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