



# 2017 COLLEGE COLLECTIVE



## SHOWCASING THE BEST IN COLLEGE BOOK ARTS, CERAMICS, AND PHOTOGRAPHY *JUNE 16–JULY 25, 2017*

Flower City Arts Center, formerly Genesee Center for the Arts and Education, is seeking original ceramic work, photography, prints, and books from emerging artists currently enrolled in a college program and/or alumni within two years of graduation. Mixed media work must be predominantly ceramic, photographic, print, or book-art related.

### ELIGIBILITY

Open to all students currently enrolled in a college program or within two years post-graduation.

### ENTRY FEE

\$35.00 for three images/entries, each additional image/entry is \$5.00 (send detail images only when necessary). Attach information for additional entries to this submission form.

### AWARDS

Over \$900 in prize money. Best of Show awards will be given in each area and announced at the opening reception on Friday, June 16.

### ABOUT THE JURORS

- **Book Arts: Amelia Hugill-Fontanel** is the Associate Curator at Melbert B. Cary, Jr. Graphic Arts Collection at Rochester Institute of Technology in Rochester, NY.
- **Ceramics: Ben Carter** is a studio potter in Santa Cruz, CA and hosts the Red Clay Rambler blog. He was named the 2016 Ceramic Artist of the Year by Ceramics Monthly. [www.carterpottery.com](http://www.carterpottery.com)
- **Photography: Adrian Octavius Walker** is a content creator specializing in portrait and lifestyle photography as well as assistant editing at VSCO in Oakland, CA. [www.adrianowalker.com](http://www.adrianowalker.com)

### IMPORTANT DATES

Entry Deadline (postmark & email): April 7

Email Notification: Week of May 1

Delivery of Accepted Work: May 22-27

Exhibition Dates: June 16–July 25

Opening Reception: Friday, June 16 from 6pm–9pm

## **ENTRY SPECIFICATIONS**

- Work must be “display-ready” upon arrival.
- All work must be available for sale.
- Installations are not accepted.
- Work will not be accepted if delivered by freight. (UPS, Fed Ex, or USPS only).
- **Photography entries:** work must not be larger than 24” in any dimension. Submissions must be framed and ready to hang.

## **SUBMISSION PROCESS**

Submissions are accepted online via Submittable. Follow the link on our website to submit your files and pay the submission fee: [www.rochesterarts.org/college-collective](http://www.rochesterarts.org/college-collective)

## **SHIPPING**

- Participants are responsible for all shipping and insurance expenses to and from the gallery. Work must be sent in a substantial, reusable packing crate or box. Hand delivered work will also be accepted.
- Any artwork without pre-paid return that is not picked up after 14 days of the close of the show becomes the property of Flower City Arts Center.

## **ABOUT US**

Established in 1970, Flower City Arts Center, formerly Genesee Center for the Arts & Education, is located in an historic firehouse, built in 1895-1905 (Try to find evidence of the fire poles next time you’re here!). We are the only community visual arts center conveniently located within the City of Rochester. In 1973, the Arts Center incorporated as a 501(c)3 not-for-profit educational institution.

Flower City Arts Center offers programs in three visual arts areas: Book Arts, Ceramics, and Photography. We produce youth programs, classes and workshops, provide facilities to our studio artists, and exhibit work in our galleries. We collaborate with community groups for the benefit of all. Our photography, ceramics and book arts programs are available to community members of all ages, income and background.

Flower City Arts Center is an Institutional Member of the National Guild for Community Arts Education.