



OCTOBER 10-12, 2025



For 54 years, the Flower City Arts Center has been making art accessible for people of all ages and abilities. We provide the city with year-round classes, exhibits, studio access, and events. A vibrant arts scene is an indicator of a healthy community. One way to sustain Rochester’s reputation as a great place to live, work, and grow is to support the Center’s efforts through your financial contribution to the annual Flower City Pottery Invitational (FCPI).

Arts patrons, collectors, and community members from upstate, NY and surrounding states and provinces gather at FCPI for workshops, receptions, sales, and exhibitions. You can help promote FCPI while getting your organization’s name out to the over 800 guests expected at this year’s event. When you connect your business to FCPI, you make Rochester even stronger. Please contact Kate Whorton at kwhorton@flowercityarts.org or 585-271-5183 for more information.

DOING GOOD THROUGH EXCEPTIONAL ART

The Flower City Arts Center offers a variety of programs, serving a broad range of the Rochester community. A few of the many options include:

- Ceramics High School Residency for grades 9-12
- Facilities rentals for Associate Artists and Studio Artists
- Residencies for artists in all of our visual art disciplines
- Custom programs for school groups, clubs, educators, and small businesses
- Financial assistance for individual students and school groups
- Studio 678 Photo Club - our youth photography program for RSCD middle schoolers

	\$100	\$250	\$500	\$1,000	2,000
Full Color advertisement in program guide	1/4 page	1/2 page	1/2 page	Full Page	Full page
Name and link on website	●	●	●	●	●
Mentions on event website & social media	●	●	●	●	●
Signage at the event	●	●	●	●	●
Logo on direct mail event poster			●	●	●
Preview Sale & Opening Reception Tickets	2	4	6	10	12

SPONSORSHIP OPPORTUNITIES



**FLOWER CITY
POTTERY**
INVITATIONAL

Each package that includes your logo will be prominently displayed on:

- Signage throughout event weekend - 800+ attendees
- Website - approx. 5K visits/month
- E-newsletter - 7,800+ addresses
- Instagram - 9,000+ followers
- Facebook - 6,000+ followers



DANDELION PACKAGE

Deadline: Aug 15

Quarter page color advertisement for your business in the event program guide:

- Two (2) tickets to attend special Preview Sale & Opening Reception

\$100+



MARIGOLD PACKAGE

Deadline: Aug 15

Half-page color advertisement for your business in the event program guide:

- Four (4) tickets to attend special Preview Sale & Opening Reception

\$250+



ZINNIA PACKAGE

Deadline: Aug 15

Half-page color advertisement for your business in the event program guide:

- Full-color direct mail piece
- Six (6) tickets to attend special Preview Sale & Opening Reception

\$500+



ROSE PACKAGE

Deadline: Aug 15

Full-page color advertisement for your business in the event program guide:

- Full-color direct mail piece
- Ten (10) tickets to attend special Preview Sale & Opening Reception

\$1,000+



ORCHID PACKAGE

Deadline: Aug 15

Full-page color advertisement for your business in the event program guide:

- Twelve (12) tickets to attend special Preview Sale & Opening Reception
- Full color direct mail piece

\$2,000+

Customized sponsorship opportunities are available. For details about supporting our other events and activities, please contact Kristin A. Rapp at krisrapp@flowercityarts.org

