



FLOWER CITY POTTERY INVITATIONAL



OCTOBER 13-15, 2023

For 51 years, the Flower City Arts Center has been making art accessible for people of all ages and abilities. We have provided the city with year-round classes, exhibits, studio access, and events. A vibrant arts scene is an indicator of a healthy community. One way to sustain Rochester's reputation as a great place to live, work, and grow is to support the Center's efforts through your financial contribution to the annual Flower City Pottery Invitational (FCPI).

Arts patrons, collectors, and community members from Upstate, NY and various surrounding states and provinces gather at FCPI for workshops, receptions, sales, and exhibitions. You can help promote FCPI while getting your organization's name out to the over 800 guests expected at this year's event. When you connect your business to FCPI, you make Rochester even stronger. Please contact Kate Whorton at kwhorton@flowercityarts.org or 585-271-5183 for more information.

DOING GOOD THROUGH EXCEPTIONAL ART

The Flower City Arts Center offers a variety of programs, serving a broad range of the Rochester community. A few of the many options include:

- Photo Club, a youth photography program for Wilson Foundation Academy and James Monroe HS
- Residencies for artists in all of our visual art disciplines
- Facilities rentals for members
- Specialized programs for school groups, clubs, educators, and small businesses
- Financial assistance for individual students and school groups
- Expanding the Field-Mentorship programs, free classes for BIPOC Youth

	\$250	\$500	\$1,000	2,000	\$2,500
Full Color advertisement in program guide	1/4 page	1/2 page	1/2 page	full page	full page
Name and link on website	●	●	●	●	●
Mentions on event website & social media	●	●	●	●	●
Signage at the event	●	●	●	●	●
Logo on direct mail event poster			●	●	●
Logo on handcrafted event cup					●
Preview Sale & Opening Reception Tickets	2	4	6	10	12

SPONSORSHIP OPPORTUNITIES



Customized sponsorship opportunities are available. For details about supporting our other events and activities, please contact Kristen A. Rapp at krisrapp@flowercityarts.org



DANDELION PACKAGE

Quarter page color advertisement for your business in the event program guide
Company logo & link displayed on:

- Prominent signage throughout the event, event website, and email newsletter
- Social media pages (Facebook, Twitter, LinkedIn, Instagram)
- Two (2) tickets to attend special Preview Sale & Opening Reception

\$250



MARIGOLD PACKAGE

Half-page color advertisement for your business in the event program guide
Company logo & link featured on all of the above materials.

- Prominent signage throughout the event, event website, and email newsletter
- Social media pages (Facebook, Twitter, LinkedIn, Instagram)
- Four (4) tickets to attend special Preview Sale & Opening Reception

\$500



ZINNIA PACKAGE

Half page color advertisement for your business in the event program guide
Company logo & link displayed on all of the above materials, also including:

- Prominent signage throughout the event, event website, and email newsletter
- Social media pages (Facebook, Twitter, LinkedIn, Instagram)
- Full color direct mail piece (7,000 addresses)
- Six (6) tickets to attend special Preview Sale & Opening Reception

\$1,000



ROSE PACKAGE

Full page color advertisement for your business in the event program guide
Company logo & link displayed on all of the above materials, also including:

- Prominent signage throughout the event, event website, and email newsletter
- Social media pages (Facebook, Twitter, LinkedIn, Instagram)
- Full color direct mail piece (7,000 addresses)
- Ten (10) tickets to attend special Preview Sale & Opening Reception

\$2,000



ORCHID PACKAGE

Full page color advertisement for your business in the event program guide
Company logo & link displayed on all of the above materials, also including:

- Prominent signage throughout the event, event website, and email newsletter
- Social media pages (Facebook, Twitter, LinkedIn, Instagram)
- Handcrafted event cup displaying your logo, give to opening reception attendees
- Twelve (12) tickets to attend special Preview Sale & Opening Reception
- A gift of twelve handcrafted cups

\$2,500